

BA02 - Strategic Enterprise Business Analysis

Length: 2 Day Workshop

Course Description:

Learn enterprise business analysis skills and support your solutions with effective consulting and leadership. Learn how to move projects and strategies forward from both a consulting and enterprise analysis perspective. Use techniques to identify profitable enterprise opportunities. Learn how to package and present a compelling rationale for your solution and develop your consulting skills to get buy-in from senior management. **Included:** Full Student Guide Enterprise Analysis Templates

Audience:

This course is intended for Executives, Project Managers, Business Analysts, and Business and IT stakeholders working with analysts.

Prerequisites: None

Topics:

Section 1: Introduction

- What is Enterprise Analysis?
- The role of an Enterprise Analysis Business Analysis competencies

Section 2: Defining the business need

- Defining solution vision and scope
- Conducting a outcomes workshop
- Validating solution scope against the expected outcomes

Section 3: Assessing the capabilities of your organization

- Analyzing current capabilities
- Assessing new capability requirements

Section 4: Determining how to approach potential solutions

- Describe the approach to create or acquire new capabilities

- Ranking potential approaches
- Conducting a feasibility analysis

Section 5: Defining the scope of the solutions being proposed

- Define the capabilities a project shall deliver
- Scope modeling
- User stories

Section 6: Assessing the risks involved

- Understanding the risks of the proposed solution
- Capturing and categorizing the risks involved
- Planning the appropriate responses to the risks identified

Section 7: Justifying the Enterprise Solution: The Business Case

- Building a convincing business case and justifying the investment



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- Planning stakeholder buy-in
- Communicating with your audience
- Identifying critical decision criteria and objectives
- How to package and present your case for maximum impact
- Anticipating and responding to challenges

Section 8: Additional resources

- Useful books and links on Enterprise Analysis